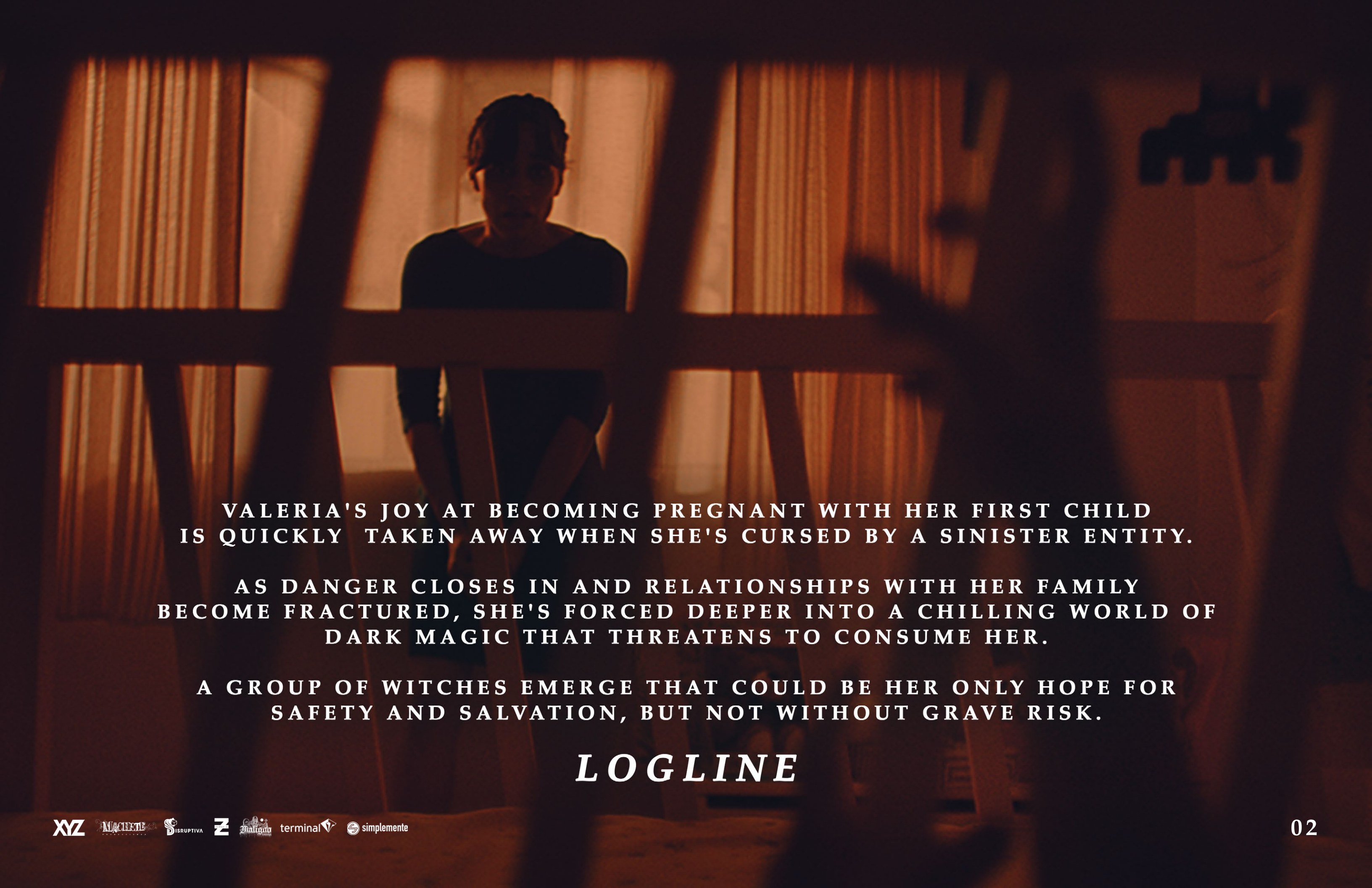


H U E S E R A





VALERIA'S JOY AT BECOMING PREGNANT WITH HER FIRST CHILD
IS QUICKLY TAKEN AWAY WHEN SHE'S CURSED BY A SINISTER ENTITY.

AS DANGER CLOSES IN AND RELATIONSHIPS WITH HER FAMILY
BECOME FRACTURED, SHE'S FORCED DEEPER INTO A CHILLING WORLD OF
DARK MAGIC THAT THREATENS TO CONSUME HER.

A GROUP OF WITCHES EMERGE THAT COULD BE HER ONLY HOPE FOR
SAFETY AND SALVATION, BUT NOT WITHOUT GRAVE RISK.

LOGLINE

THE FILM IS PRODUCED BY MACHETE AND DISRUPTIVA
IN CO-PRODUCTION WITH SEÑOR Z, MALIGNO GOREHOUSE, IMCINE,
TERMINAL, SIMPLEMENTE, AND ESTUDIOS CHURUBUSCO,
CO-WRITTEN BY GARZA CERVERA AND
ABIA CASTILLO.

A dark, moody photograph of a person in a white sheet standing in a room with a window. The person is standing in the center-right of the frame, facing left. The room is dimly lit, with light coming from a window on the left. The person's face is not visible, only their silhouette against the light. The overall tone is mysterious and somber.

THE DIRECTOR

MICHELLE GARZA CERVERA (MEXICO CITY, 1987) GRADUATED FROM CENTRO DE CAPACITACIÓN CINEMATOGRÁFICA IN MEXICO CITY AND WAS AWARDED A CHEVENING SCHOLARSHIP TO STUDY IN THE UNITED KINGDOM, WHERE SHE COMPLETED AN M.F.A. HER SHORTS HAVE PLAYED ALL OVER THE WORLD AND HUESERA IS HER DEBUT FEATURE AND WAS WRITTEN WITH HER CO-WRITER ABIA CASTILLO.

THROUGHOUT MY CHILDHOOD, MY GRANDMOTHER HAD THE IMAGE OF AN “UNNAMABLE WITCH” BECAUSE SHE WAS A WOMAN WHO TOOK THE DECISION OF LEAVING HER FAMILY HOME. ONE DAY I DARED TO ASK FOR THE FIRST TIME, WHO WAS SHE? WHAT WAS HER STORY? THIS IS HOW HUESERA EMERGED: FROM THE INTENTION OF OBSERVING HER WITHOUT THE MORAL JUDGMENTS THAT STUBBORNLY CONDEMN AND SILENCE WOMEN WHO DARE TO OPENLY DOUBT THEIR MATERNITY.

ONCE AGAIN, I CONFIRMED THE POWER STORIES HOLD TO CHANGE PEOPLE’S PERSPECTIVES.

THE DIVERSE SOCIOCULTURAL LIFESTYLES THAT ARE PORTRAYED IN THE FILM ARE INSPIRED BY MY OWN EXPERIENCE GROWING UP IN MEXICO CITY. HUESERA IS A FILM THAT FEATURES THIS CITY AS A PLACE FULL OF CONTRASTS AND CONTRADICTIONS, JUST LIKE THE COMPLEX CONFLICT THE PROTAGONIST UNDERGOES THROUGHOUT THE FILM.

HUESERA EXPLORES THE IDEA THAT WHAT APPEARS TO BE THE IDEAL OF HAPPINESS, THAT WHICH IS SO FAMILIAR, PASTEL-COLORED, LUMINOUS, AND MUSICALLY HARMONIOUS, CAN RESULT HORRIFIC FOR CERTAIN PEOPLE. IN CONTRAST, WHAT APPEARS TO BE SUBTERRANEAN, DISCREPANT, NOISY, AND SOMBER, FOR SOME CAN MEAN FREEDOM. THE ARRIVAL OF LA HUESERA IN VALERIA’S LIFE CAUSES HER PERCEPTION OF FAMILIARITY TO BE PROGRESSIVELY ALTERED, CONFRONTING HER WITH ATMOSPHERES THAT GO THROUGH THE UNCOMFORTABLE AND REACH THE SINISTER.

DIRECTOR’S STATEMENT

C A S T





NATALIA SOLIÁN (VALERIA)

NATALIA SOLIÁN BEGAN HER ARTISTIC TRAINING DURING HER CHILDHOOD; SHE BEGAN HER PROFESSIONAL CAREER WITH THE PLENARIA STAGE RESEARCH AND CREATION PROCESS. SHE STUDIED ACTING AT THE NATIONAL SCHOOL OF THEATER ARTS. HUESERA BY MICHELLE GARZA MARKS HER FEATURE FILM DEBUT.



ALFONSO DOSAL (RAÚL)

BORN IN MEXICO CITY, ALFONSO DOSAL HAS BECOME A STAPLE IN MEXICAN CINEMA, THEATRE AND TELEVISION. HE HAS BEEN PART OF BOX OFFICE HITS SUCH AS 3 IDIOTAS (3 IDIOTS) BY CARLOS BOLADO, HAZLO COMO HOMBRE (DO IT LIKE AN HOMBRE) BY NICOLÁS LÓPEZ AND, AND MOST RECENTLY NETFLIX'S HIT SIN HIJOS (NO KIDS) BY ROBERTO FIESCO.

A portrait of actress Mayra Batalla with long, dark, curly hair, looking slightly off-camera with a serious expression. She is wearing a white t-shirt with a red graphic that includes the word 'CADE' and a necklace. The background is dark and out of focus.

MAYRA BATALLA (OCTAVIA)

MAYRA BATALLA IS A MEXICAN ACTRESS AND SINCE SHE WAS A CHILD, SHE WAS INVOLVED DANCE, ORATORY, POETRY AND THEATER. RECENTLY, SHE PLAYED THE ROLE OF RITA IN THE FEATURE FILM NOCHE DE FUEGO, WHICH PREMIERED IN THE UN CERTAIN REGARD CATEGORY AT THE CANNES FILM FESTIVAL AND WAS SHORTLISTED AS MEXICO'S OFFICIAL ENTRY FOR BEST FOREIGN FILM IN 2022.



MERCEDES HERNÁNDEZ (ISABEL)

MERCEDES HERNÁNDEZ STUDIED ACTING UNDER THE TEACHER LUDWIK MARGULES. SHE STARRED IN SIN SEÑAS PARTICULARES (IDENTIFYING FEATURES) BY FERNANDA VALADEZ, A FILM FOR WHICH SHE RECEIVED THE ARIEL AWARD FOR BEST ACTRESS BY THE IN 2021 MEXICAN ACADEMY OF MOTION PICTURES ARTS AND SCIENCE.

C R E W



PAULINA VILLAVICENCIO (PRODUCER)

GRADUATED FROM CENTRO DE CAPACITACIÓN CINEMATOGRÁFICA
AND WITH EXPERIENCE FOR MORE THAN TEN YEARS IN AUDIO
POST-PRODUCTION. IN 2018 SHE FOUNDED THE MEXICAN COMPANY
DISRUPTIVA FILMS, A SOUND PRODUCTION AND
POST-PRODUCTION COMPANY. SHE HAS SEVERAL NOTABLE
SHORT FILMS UNDER HER BELT. HUESERA
IS HER FEATURE DEBUT.



EDHER CAMPOS (PRODUCER)

FOUNDER OF MACHETE PRODUCCIONES,
EDHER MAINTAINS HIS ARTISTIC AND SOCIAL
CONVICTIONS REGARDING THE TRANSFORMING
POWER OF CINEMA. HE HAS PRODUCED
FILMS SUCH AS LEAP YEAR (CAMERA D'OR 2010),
LA JAULA DE ORO (UN CERTAIN REGARD 2013)
AND I CARRY YOU WITH ME WHICH PREMIERED
AT SUNDANCE 2020. IN 2020, EDHER CAMPOS
WAS INVITED TO BE A MEMBER OF
THE ACADEMY OF MOTION PICTURE
ARTS AND SCIENCES.



NUR RUBIO SHERWLL (DIRECTOR OF PHOTOGRAPHY)

NUR RUBIO SHERWELL IS A MEXICAN DIRECTOR OF PHOTOGRAPHY THAT FOCUSES ON NARRATIVE STORYTELLING.

SHE STUDIED A BACHELOR'S DEGREE IN CINEMATOGRAPHY AT THE PRESTIGIOUS CENTRO DE CAPACITACIÓN CINEMATOGRÁFICA IN MEXICO CITY. IN 2019 SHE MADE HER DEBUT FILM THE KING OF THE PARTY.

A woman stands in a doorway, silhouetted against a bright, orange, patterned light source. She is wearing a white tank top and dark shorts. The room is dimly lit, with a large window or door frame visible in the background.

ADRIANA MARTÍNEZ (EDITOR)

BORN IN MEXICO CITY, SHE GRADUATED FROM UNIVERSIDAD IBEROAMERICANA WITH A DEGREE IN COMMUNICATION AND A MAJOR IN FILM. MARTÍNEZ BEGAN HER CAREER AS AN EDITING ASSISTANT IN SEVERAL FEATURE FILMS.

SHE ASSISTED JOSÉ SALCEDO, CHIEF EDITOR OF PEDRO ALMODÓVAR, AND HERVÉ SCHNEID, EDITOR OF FILMS SUCH AS DELICATESSEN, AMÉLIE, AND THE CITY OF LOST CHILDREN.

DIEGO VEGA SOLLOZA *(CHOREOGRAPHER)*

BORN IN LOS MOCHIS, SINALOA, DIEGO BEGAN HIS TRAINING IN 2010 AT THE ESCUELA INDEPENDIENTE NÚCLEO ANTARES. IN 2014 HE STARTED AN ARTISTIC RESIDENCY AT DANSCESTRUM JETTE. HE IS THE FOUNDER AND DIRECTOR OF NOHBORDS, A CONTEMPORARY DANCE AND VISUAL ART PROJECT. HE IS CURRENTLY CONSIDERED ONE OF THE 40 MOST IMPORTANT VOICES OF MEXICAN CREATIVE LGBT COMMUNITY BY LA TEMPESTAD MAGAZINE.

TECHNICAL SPECS

ORIGINAL TITLE
HUESERA

GENRE
SUPERNATURAL HORROR, WOMAN
DIRECTOR, LGBTQIA, LATINX
AND LATIN AMERICAN STORIES

COUNTRY OF PRODUCTION
MEXICO, PERU

LENGTH
93 MINUTES

LANGUAGE
SPANISH

ASPECT RATIO
1.85:1

CONTACTS
KAILA HIER
(KAILA@EXILEPR.COM)

JAMES EMANUEL SHAPIRO
(JAMES@XYZFILMS.COM)